

## **Sale Committee**

**November 17, 2025**

Attendees: Vickie Willcox, Marlene Dirksen, Bella Bunting, Gary Goettemoeller, Tiffany Hartle, Carmen Hartzell, Isley Demange, Jacob Wuebker, Holly Daugherty, Emily Williams, Betsy Petitjean, and Becky King.

Meeting was called to order by Gary. Minutes were passed out for the October meeting.

Treasurer report: \$26,122.75 in the account. All the checks have been written. 29 families have not been picked up. \$1,800 for Scholarships, \$1,211.64 for various barn committees, \$7,809 for Dairy Gallon of Milk, \$2,810 Sale proceeds left to collect, estimated account balance going into 2026 \$18,000, estimated savings by not mailing exhibitor checks \$1,120, Sale committee fees collected \$22,575.36. Bella made a motion to accept the reports and was seconded by Emily. Motion passed.

Old Business: Discussed the list of buyers that haven't paid and volunteers assigned to call them. The buyers can call Jessica at 937-459-8593 if they want to pay by credit card. We need to put a neon card in the letters to say that the credit card has not been charged and that you need to call in if you want to have it charged.

Vickie has info about banners for the Buyers from the Celebration. There is a 1 time set up fee of \$200. 4'x6' will be about \$35, 2'x3' or 3'x5' around \$20. If we do a 4'x6' with a picture it will be about \$900 or so for advertising.

Discussion about advertising. Radio around \$550, My County Link/ Tuesdays with Tonya around \$1,050, Banners between Rabbit and Swine Barns around \$400. Thank you, Thursdays will begin soon on Facebook. We will have to order more yard signs for the buyers and families. Need to ask Megan about possibly giving a 5x7 or 8x10 picture of the buyers and the exhibitor to give to the buyers. Sale Committee would pick up the cost of the pictures. We need to think about this more and make a decision at the next meeting.

It was brought up that Beef was charged \$2.00 for check off and they are not sold. This is a gray area. We will send the money to the Beef Committee and let them decide to send it on or give it to the kids. Poultry decided not to take out \$5.00 from next year on.

Budget will be around \$2,600 and whatever we decide for pictures or banners for advertising.

Jacob made a motion to adjourn the meeting and was seconded by Marlene. Motion passed.

Next meeting January, 19,2026 at 7:00 p.m. at the Community Building on the fairgrounds

