

Sale Committee

May 20, 2024

Attendees: Marlene Dirksen, Christoph Keller, Dean Burk, Jessica Gower, Vickie Willcox, Emily Williams, Katelynne Michael, Luann Mann, Adi Schmitz, Carmen Hartzell, Gary Goetoemoeller, Dan Arling, Jayden Hicks, Jenna Godown and Becky King

Meeting was called to order by Gary. Secretary's report was passed out. Jenna made a motion to accept the Secretary's report and was seconded by Marlene. Motion passed. Vickie reported that she paid the newspaper \$8916.25 outstanding is \$84 to the post office for the P.O. box. Luann made a motion to accept the Treasurer report and was seconded by Marlene. Motion passed.

Old Business: Discussion about the April 27th meeting that BW Final Drive put on. Everyone seemed to have a better understanding of it. Vickie started putting a letter together. She had a 5-page sample. Question was raised about how to do bump ups. Do we want it specific to species or general? Discussion about having more options and then decided if we want to do less because it is \$8.00 per species lot and general. It became too confusing to say add on instead of bid. We will just leave it as bid and say Online Sale instead of Online Auction. Suggestion to give it to a few buyers to get feedback from them. Discussed putting a different strip of color to invite to the Buyer Breakfast.

Vickie gave out advertising for My County Link. Discussion about pre fair and post fair ad in the Early Bird. Is it worth the cost? Do we do press releases for buyers? We will continue to do banners and radio station. Discussion about doing a couple of "Tuesdays with Tonya". Emily made a motion to do package B for \$750 and 2 "Tuesdays with Tonya" with My County Link and was seconded by Marlene. Motion passed.

Luann made a motion to spend \$525 for Tiger Radio and \$400 for banners and was seconded by Jenna. Motion passed. Concerning the newspaper, we will wait to see how it works out with the digital until post fair. If you think of something we need to advertise, send it to Vickie. Online Sale will be advertised in July. When you see it on Facebook hit the share button.

We currently have 3 computers. We need to have a rotation of getting a new one each year. Jessica has been talking to Mark and you can get 6-8 years on one if you keep up on them. A new laptop is \$1,600 plus damage protection is \$300. To clean up the old ones each would include \$600 Windows Pro software of \$99. The old ones were purchased in 2020. Using Darke Cloud Solutions we are purchasing his expertise. We are typically getting 4 years out of each computer. Emily will check prices with Best Buy for a computer by the July 15th meeting. Carmen made a motion that we look for a deal of \$700 or less and was seconded by Jenna. Motion passed.

Jenna made a motion to adjourn the meeting and was seconded by Marlene. Motion passed.

Next meeting July15, 2024 Youth Building to stuff buyer letters.